

John McClelland

✉ john.casp.mcc@gmail.com

🌐 johncmclelland.com

📞 613.983.9234

📍 Toronto, ON

Skills

Sketch

CSS3

Design Thinking

HTML5

Photoshop

InVision

Illustrator

Bootstrap 4

Interdisciplinary Communication

Education

Master of IT in Digital Media

Carleton University

Sept. 2016 - Sept 2018

Ottawa, ON

- Curriculum based in human computer interactions and digital media creation.

BA Honours Economics

Carleton University

Sept. 2008 - April 2013

Ottawa, ON

Personal Interests

Toronto Raptors

Plants

Cycling

Local Music

Augmented Reality

Virtual Reality

Rock Climbing

Work Experience

IBM

Jan. 2018 - Aug. 2018

UX Research and Design Intern

Ottawa, ON

- Created low and high fidelity wireframes with Sketch using an iterative design process.
- Identified user requirements through interviews, personas, and user scenarios.
- Designed an end-to-end experience to empower IBM Employees.

Carleton University

May 2017 - Aug. 2018

UX Research Assistant

Ottawa, ON

- Conducted research that led to three publications in international human computer interactions conferences.
- Administered user studies and analyzed data to determine users' interaction preferences.
- Created software and hardware prototypes for user testing.

Jackpine Digital Inc.

April 2015 - July 2016

Multimedia Designer and Art Director

Ottawa, ON

- Used Illustrator, Photoshop, and Premiere for graphic design and video editing.
- Experience using HTML, CSS, and Bootstrap.
- Identified project requirements through client feedback.
- Effectively communicated project details between clients, management, designers and developers.

Freelance

July 2013 - Present

Designer and Art Director

Ottawa, ON

- Delivered graphic design (Illustrator, Photoshop), UX design, and art direction.
- Identified project and user goals through close communication with clients.

Achievements

IBM Design Thinking Co-creator Badge

- Awarded for applying IBM Design Thinking effectively in the workplace.

SUI Best Demo Award

- Awarded by the ACM Symposium on Spatial User Interaction (SUI), an international human computer interactions conference.